

WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

DATE: 09-29-2012 PAGE: 1 **of** 1

REDSHIFT MEDIA LLC - 23499 ATTN: ERIN HUME 411 BRANCHWAY ROAD

RICHMOND VA 23236

Contract No Contract Dt 401035 09-28-2012	Revision Dt Rev# Advertiser U.S. CHAME							Product Code Station/Market WLS - CHICAGO				
Agency Est#				End Date				Package Contract Title				
			0-10-201									
Line Start Date End Date	Time Period	Description			RC Duratio	n M	T V	V T F S	S SPW	Price	Tot Spots	Total \$
1 10-08-2012 10-10-2013	Agency CPE: E: 177 11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOO	ON DAYTIME M-F (5	5516	1 3	so x	x x	(1	1,100	1	1,100.00
2 10-08-2012 10-10-2013	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (55	10)		1 3	30 X	x x	(2	1,100	2	2,200.00
3 10-08-2012 10-10-2013	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURI	IC EFF: 9/10 (5517))	1 3	0 X	x x	(1	1,500	1	1,500.00
4 10-08-2012 10-10-2013	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-	-F (5512)		1 3	30 X	X)	(4	2,000	4	8,000.00
5 10-08-2012 10-10-2013	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (849	9)		1 3	30 X	X)	(2	3,000	2	6,000.00
6 10-08-2012 10-10-2013	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F ((5519)		1 3	0 X	X X	(1	4,500	1	4,500.00
7 10-08-2012 10-10-2013	2 06:26PM - 06:56PM	ACCESS: WHEEL M-F 628P	-7P (5525)		1 3	0 X	X)	(1	6,000	1	6,000.00
										ed Gross Tota		29,300.00
										ial Gross Tota by Commission Net Tota	h:	29,300.00 4,395.00 24,905.00
Month/YR	Month/YR Preempted Made Good Contract Total		tal	•	stmen	ts			,	Actual Total		
Oct 12	0.00	0.00	29,300.0	00			0.0	00				29,300.00
TOTAL	0.00	0.00	29,300.0	00			0.0	00				29,300.00